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The Advisor

April 2002

Newsletter of the
IEEE Phoenix Area
Consultants Network

Volume 9 Number 4

IEEE PHOENIX AREA CONSULTANTS NETWORK MEETING NOTICE

WHEN:

Thursday, April 11, 2002
Social and check in at 6:30 PM, Dinner at 7:00 PM
Choice: We will order off a set menu: fish, sirloin,
chicken, or pork chop, plus bread, vegetable, sherbet,
coffee or tea
Business meeting starts about 8 PM

WHERE:

Monti's La Casa Vieja on Rio Salado Parkway (formerly
First Street) and Mill Avenue in Tempe.
Phone: 480 967 7594

COST:

Cost will be a flat \$10 per dinner. If you come at 7:30 or
so and do not eat, there is no charge.

PROGRAM:

THE HYDROGEN ECONOMY, PART II - FUEL CELLS:

Roy McAllister, of the American Hydrogen Association,
will return to the PACN with a talk about important new
energy storage technologies.

RESERVATIONS APPRECIATED:

Advanced reservations are always appreciated, so please
email your reservations to Paul Everett at peverett@ieee.org at your earliest convenience.

PRESIDENT'S MESSAGE

Our March meeting was held at Monti's on March 14th. The after dinner program was directed toward using the web for marketing. We had eleven attendees, which is an improvement over our recent attendance. Hopefully, we can keep the trend going and get back to where we were a few years ago. Ron Sprague talked about using the web to search for leads, and I talked about using a web page to attract business. There was a lot of participation that made for an interesting evening. In general, I thought we had a good meeting.

Our meeting this month will be on April 11th, again at Monti's. Roy McAllister will return for a continued discussion of hydrogen fuel cells. Thanks are due to Russ Johnson for setting up this program. Roy visited us last year when we met at the Black Eyed Pea in Scottsdale before it went out of business. That time the discussion centered on the broader aspects of alternative energy use. This time Roy is going to concentrate on the technical aspects of fuel cells, which should prove to be quite interesting since those of our ilk do tend to have an interest in technology. As usual, our meeting will start around 6:30 with networking and general social interaction. We will eat around 7:00 with Roy's presentation to follow around 8:00. The Network is still subsidizing the meals so they are cheap at ten dollars. However, if you don't want to eat, just come around 8 PM for Roy's program. If you haven't been there, Monti's is at the southwest corner of Mill Avenue and Rio Salado Parkway in downtown Tempe at the foot of the Mill Avenue Bridge over Town Lake. We have been meeting in the Senator's Room. That room fits our needs very well, and I assume Monti's will put us there again.

Our meeting in May, as usual, will be our annual picnic. And, as usual, the Garretts have graciously agreed to host the event. The Garretts have a very spacious back yard located not far from Indian Bend and Pima in Scottsdale. Lane almost always gives a tour of the extensive solar power capability he built into his home, and that is well worth the trip not even counting all the good fellowship. We usually get the grill going in the afternoon and cook some very good hamburgers and brats. Everyone brings a side dish, and we



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all have a good time. The Network provides the sandwiches and soft drinks. If you want beer, you have to bring it or bum it off someone else. Remember to bring a folding chair or something to sit on. Details will be in next month's *Advisor*.

Bruce has lined up Jim Soudriette for the October meeting. Jim is a seasoned management consultant and always has worthwhile things to tell us. We were holding both September and October open for Jim to see which would fit into his schedule. Since October worked for Jim, the Board will work on setting up a good program for our September meeting.

Bruce is organizing the Workshop we are sponsoring this fall in conjunction with the AICN. We have sponsored two of these workshops in the past, and both were very successful and well worth attending. The workshop is a major undertaking that will require the active participation of nearly all of us. Please contact Bruce Johnson (cbjsg@msn.com) and get involved in planning and executing the Workshop.

I just finished my taxes and am very pleased to have it over with. I found the tips that Regina Caplan gave us back in February quite useful. Particularly useful were the tips in planning for next year's deductions. I hope you benefited from her talk as well.

The upcoming meetings and programs are:

- April – Roy McAllister will return for a second round and will discuss the technology of hydrogen fuel cells and tell us how they work.
- May – This is our annual picnic, and we will have it, as usual, at the Garretts.
- June – Bill Morgan will tell us about flight simulation technology, which is what he does to put bread on the table.
- July - Russ Johnson will talk about the practical applications of solar energy.
- August – We are planning to have a presentation on using job shop assignments effectively
- September – To be determined.
- October – Jim Soudriette will talk about management consulting

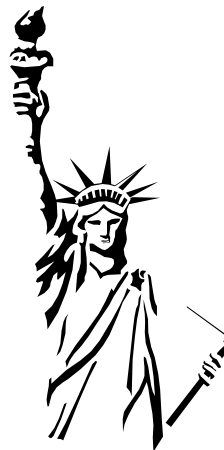
Hopefully, we will have a new editor for *The Advisor* by this time next month. In the meantime, Vaughn has graciously agreed to carry on and publish this issue.

See you on the second Thursday.

Paul Everett, PACN President

IEEE PACN WORKSHOP, Fall 2002
C B Johnson, Chairperson

In order to organize and insure the development of a successful IEEE PACN Workshop for some time in the fall, we need to have our Workshop Planning Committee established and operating on initial tasks as soon as possible this month. I am looking for a few more volunteers to serve on the committee and work on the following tasks: speakers and presenters, publicity, site selection, treasurer, event operations and publications. I will email a copy of the IEEE AICN document entitled "How to Hold a Successful IEEE Consultant's Workshop" to all volunteers this week, and I will contact you all individually to schedule our kickoff meeting in the next week or two.



The Advisor

Acting Editor:	Vaughn Treude	(602)750-3662
Executive Board		
President:	Paul Everett	(480)706-4753
Vice President:	C. Bruce Johnson	(480)759-2826
Secretary:	Ron Sprague	(480)962-8183
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Member at Large:	Vaughn Treude	(602)750-3662